



One-on-One Coaching Presentation Skills Coaching

If you want people to...

Feel your passion...

Invest in your ideas or your company...

Sense your mastery...



Or change their minds...

You must engage your audience with your clarity, presence or magnificent rage!

This coaching enables you to:

- Quickly engage an audience of 1 or 1,000
- Tell compelling stories
- Use your voice and body to energize a room
- Strengthen your language and eliminate verbal mush
- Compose and structure a presentation with less pain
- Overcome nervousness
- Deal with difficult questions
- Be memorable!

How it works:

It all begins with great content. Together we'll hone your stories and figure out how to use numbers to strengthen your argument. Then we'll work on delivery: vocal modulation, choosing the right "magic words," body movement and language, strategic pausing and other techniques to command the room. Finally, you'll learn best ways to prepare for difficult questions and how to create future presentations with less pain!

Some topics we'll cover:



QUICK STARTS

AKA HOW TO GET THE AUDIENCE OFF THEIR PHONES IN 10 SECONDS

- Question
- Story
- Problem
- Quote
- Surprising fact
- Contrarian opinion



COMPELLING STORYTELLING

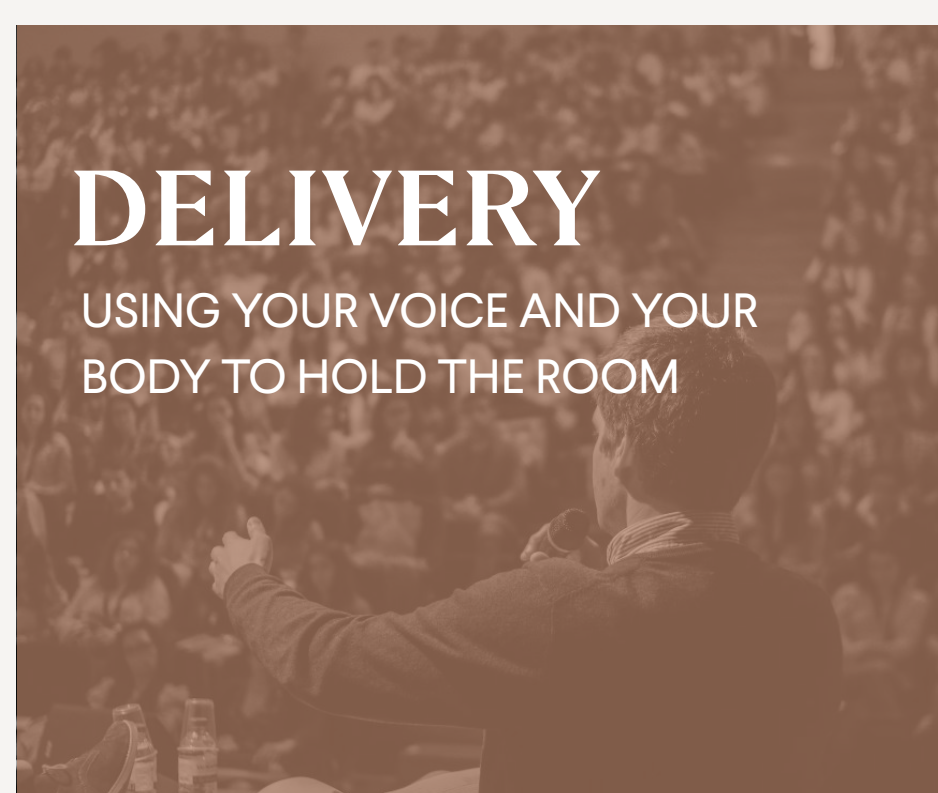
- Use drama and telling detail
- Evoke emotion
- Surprise: Give your audience what it needs but not what it expects
- Arresting visuals or props
- Bumper sticker ending



THE QUICK PITCH

TELL YOUR STORY IN LESS THAN 1 MINUTE WITH THE S-O-C METHOD

- **Solution:** What problem/s are you solving?
- **Opposition:** Anticipate and preclude possible objections
- **Commitment:** Close the deal by requesting a small commitment



DELIVERY

USING YOUR VOICE AND YOUR BODY TO HOLD THE ROOM

- Move mindfully to change topics
- Word emphasis to keep the audience attuned
- Vary your volume and your speed
- Use pausing to add drama



POWER UP YOUR LANGUAGE

- Words matter. We'll make sure you're using the most persuasive language that displays confidence and authority



DIFFICULT QUESTIONS

- A great presentation should get your audience thinking. So never take a meeting or get on a stage without anticipating push back.
- Learn how to pivot from challenging questions



WRITING YOUR PRESENTATION WITH LESS PAIN

(THERE IS ALWAYS SOME PAIN)

- The tent pole structure
- "Chunk" your sections



ADD POW TO YOUR POWERPOINT!

- Make your slides expand your story, not replicate it
- Use them to increase expansive thinking
- Is each slide an "insta-get?" It should be!

Let's talk!

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